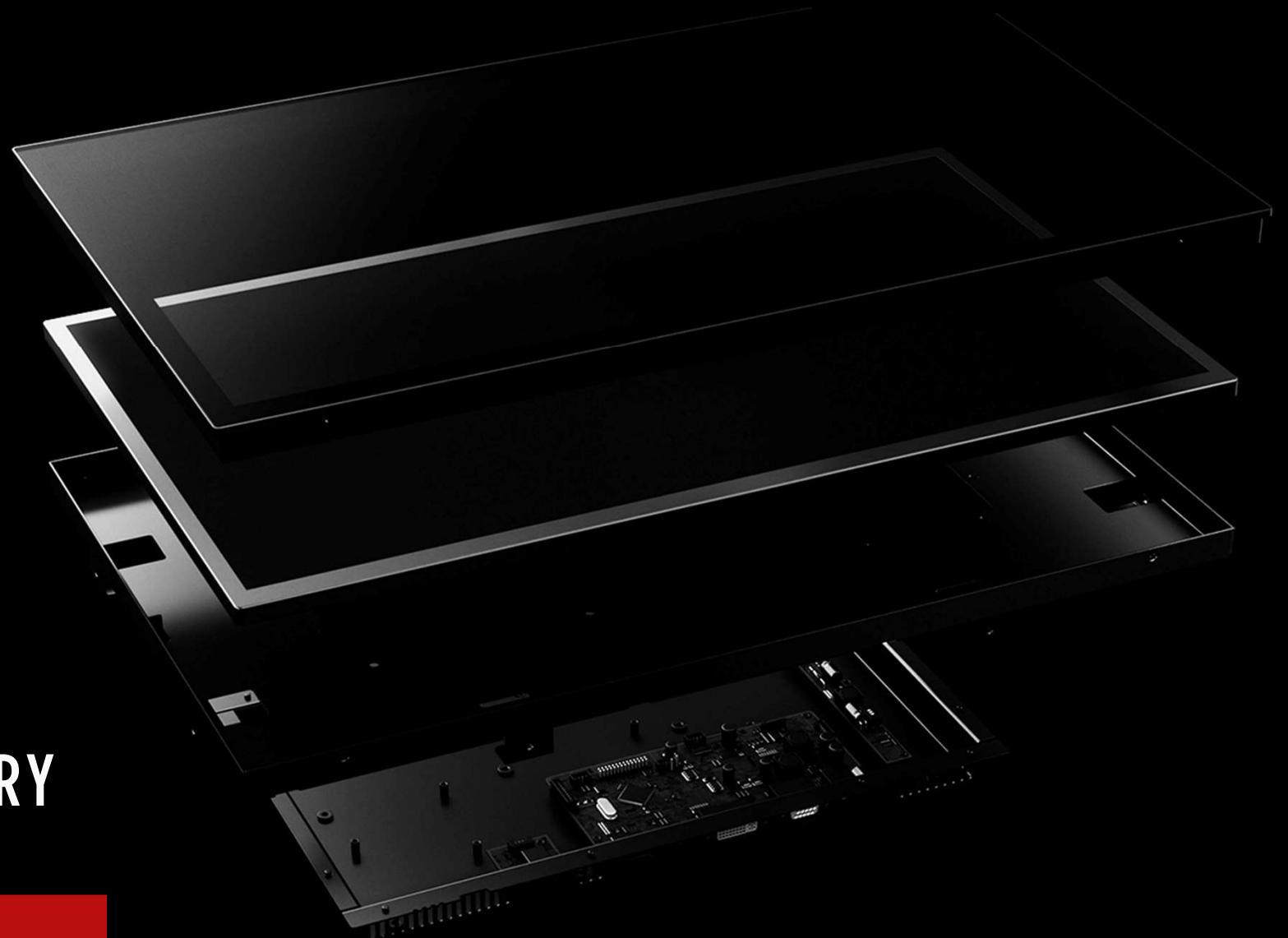


syreta uni retail technology GmbH

NIKKA

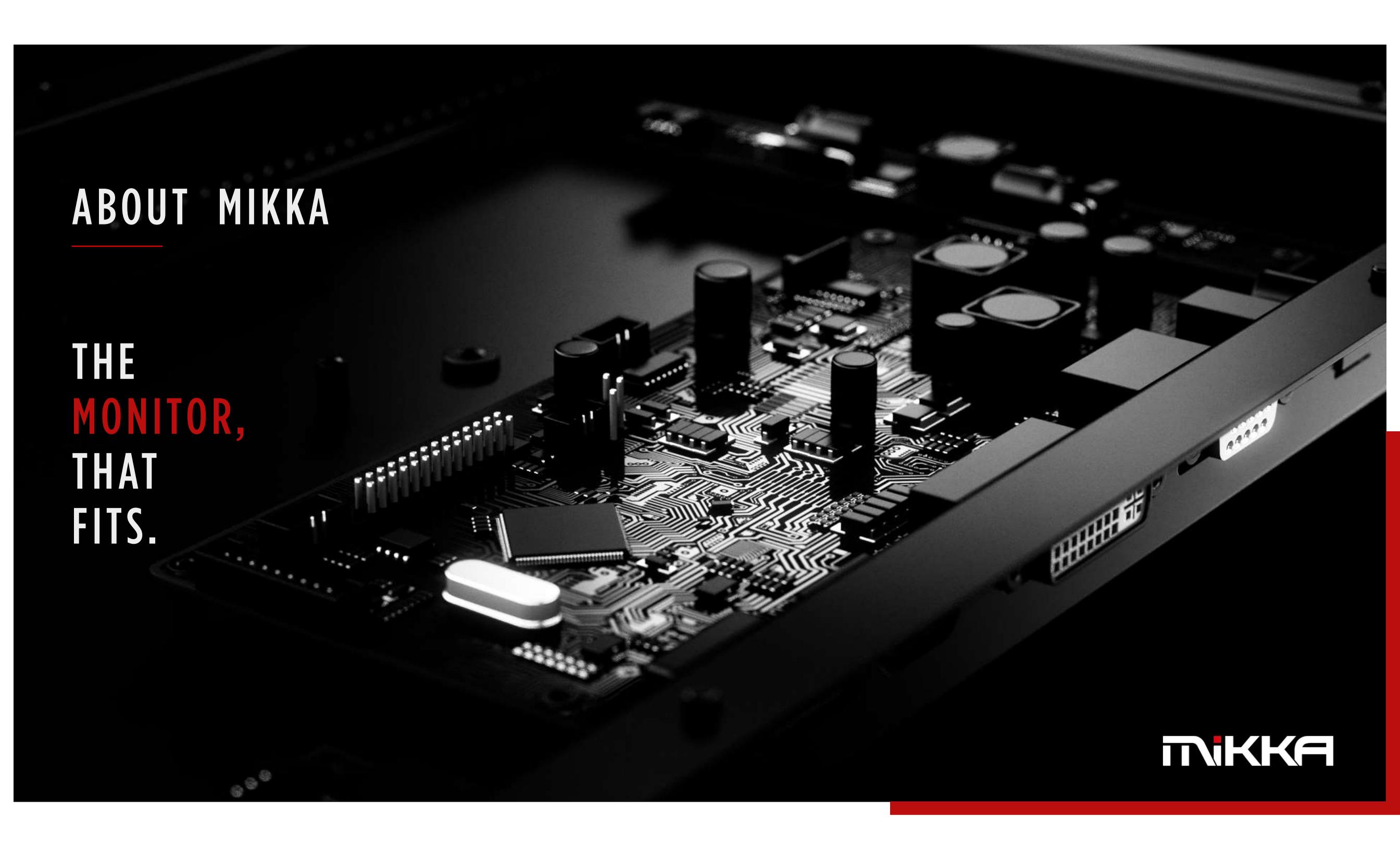


DIGITALIZATION
IN THE FOOD RETAIL INDUSTRY

CUSTOMER STORY

AGENDA

- **About MIKKA**
- **The story of a partnership**
 - Challenges
 - Solution approach
 - Result
- **Selecting the monitor, that fits**



ABOUT MIKKA

**THE
MONITOR,
THAT
FITS.**

MIKKA

CREATIVITY, EXPERTISE & RELIABILITY, THAT FIT.

Flexible use of monitors

We have developed standard solutions for your mounting requirements. Combine the ideal monitor from our design line and optional features.

Solving projects innovatively

Does your special project require a custom monitor solution? We accept the challenge and creatively develop individual monitors to meet your needs.

Understanding requirements

Based on our own experience, we are familiar with the challenges of installation and design. From selection to maintenance, rely on our competent team.

Utilizing expertise effectively

We use our knowledge for your complex project. By providing you with our tips and tricks, you can avoid mistakes. This expertise also flows into all our products and solutions.

Manufactured in Austria

Benefit from a monitor manufacturer near you, constructed and assembled in Ansfelden, Upper Austria. A reliable partner with short delivery times!

Fully guaranteed

We provide a 3-year warranty with free replacement service. You can order our monitors in the same form for at least 5 years.

MOTIVATION FOR SUITABLE SOLUTION, THAT FITS.

What is our motivation for custom-built monitor solutions?

- **WE ARE CURIOUS, INTERESTED, AND ENTHUSIASTIC**

True to our values, we love tricky challenges and smart solutions.

- **WE GATHER EXPERIENCE AND EXPAND OUR EXPERTISE**

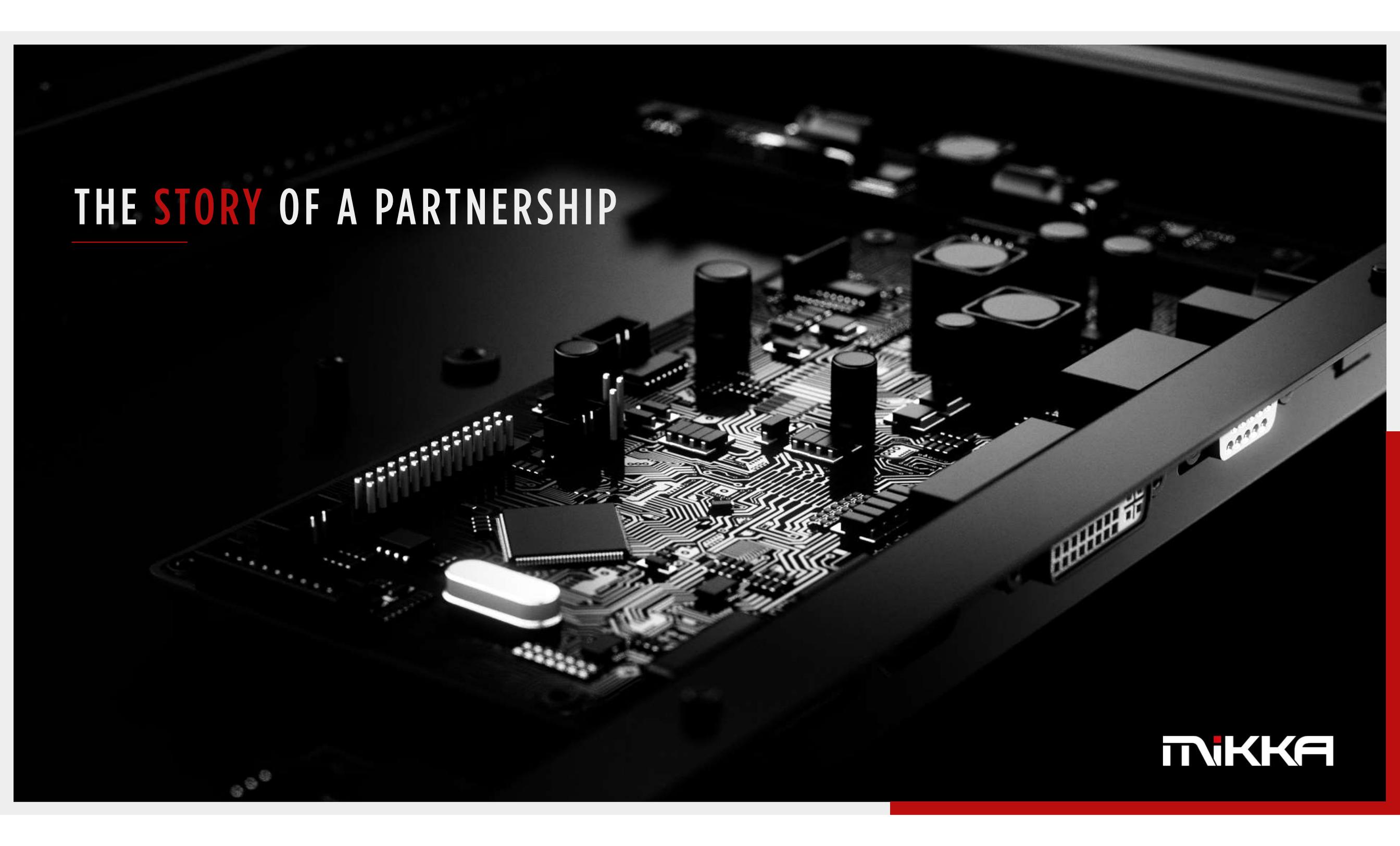
We approach problems innovatively to constantly discover new things.

- **WE LISTEN AND ENJOY SATISFIED CUSTOMERS**

A careful situational analysis generates appropriate solutions and satisfaction.

- **WE CAN TELL GREAT STORIES**

Dive right into our interesting and exciting story here:



THE **STORY** OF A PARTNERSHIP

NIKKA



KEY FACTS, THAT FIT.

Partner	syreta uni retail technology GmbH
Industry	Retail
Monitor	Touchscreen
Application	Touchscreen & Outdoor Monitors Food retail
Challenge	Functionality & Design
Solution	MK156XHAMO MK215XMS



The UNIBOX by syreta uni retail technology GmbH





THE CHALLENGE

NIKKA

THE APPLICATION, THAT FITS.

Digitalization in the food retail industry

- **CHECK-IN**

Access control via QR code in the outdoor area of the autonomous shop

- **CHECK-OUT**

Self-scanning and payment for groceries



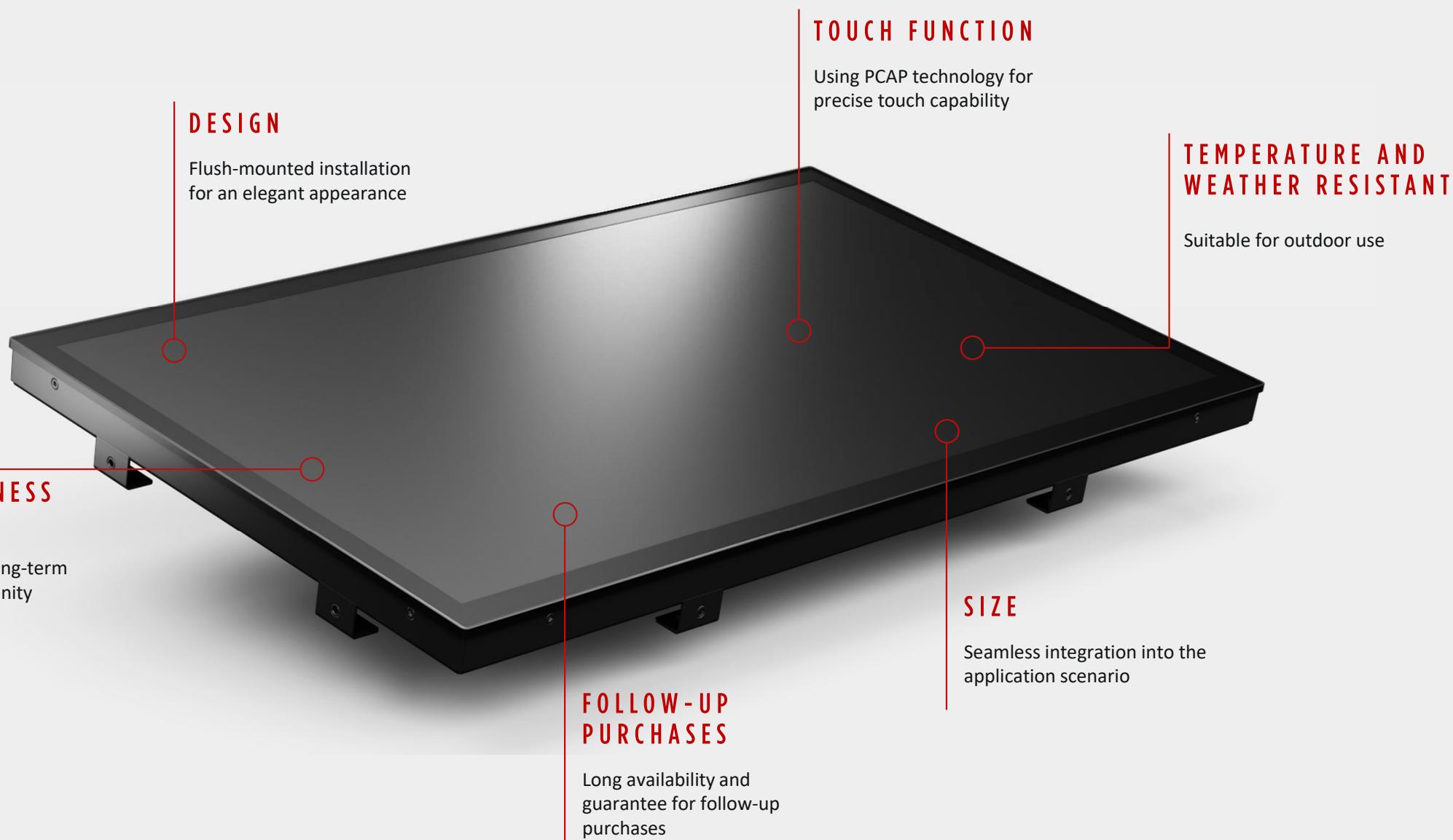
THE ROLE OF THE MONITOR, THAT FITS.

Syreta is looking for suitable and reliable touchscreen monitors for both indoor and outdoor use

- Weather-resistant touchscreen monitor for displaying instructions during the outdoor check-in process.
- Touchscreen monitor for handling the check-out process by scanning products and completing the payment.



THE REQUIREMENTS, THAT FIT.



DESIGN

Flush-mounted installation for an elegant appearance

TOUCH FUNCTION

Using PCAP technology for precise touch capability

TEMPERATURE AND WEATHER RESISTANT

Suitable for outdoor use

RELIABLE BUSINESS PARTNER

Trusted supplier and a long-term partnership in a local vicinity

SIZE

Seamless integration into the application scenario

FOLLOW-UP PURCHASES

Long availability and guarantee for follow-up purchases



APPROACH TO THE SOLUTION

REQUIREMENTS, THAT FIT.



GATHERING REQUIREMENTS

Detailed analysis of mounting, design, features, and influences affecting the monitor.

PRODUCING A PROTOTYPE

A customer-built open frame monitor is being created.



TESTING THE MONITOR

Comprehensive inspection and test scenarios.



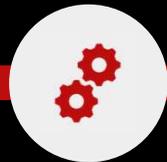
INTEGRATING PROTOTYPES

Mounting the monitor and testing it in the application.



OPTIMIZING THE MONITOR

Customizing the components of the monitor.



MANUFACTURING THE MONITORS

Final production of desired quantity.



PERFECT MONITOR FOR THE MOUNTING CONDITION

A suitable monitor solution has been developed in collaboration with the customer.



CONSULTATION AND EXPERTISE, THAT FIT.

At syreta criteria related to the application play a central role:

- Seamless integration into the application scenario
- Outdoor check-in entails specific requirements
- Low monitor failure rate
- Easy operation and convenience for customers



> Innovative and elegant design of the monitor

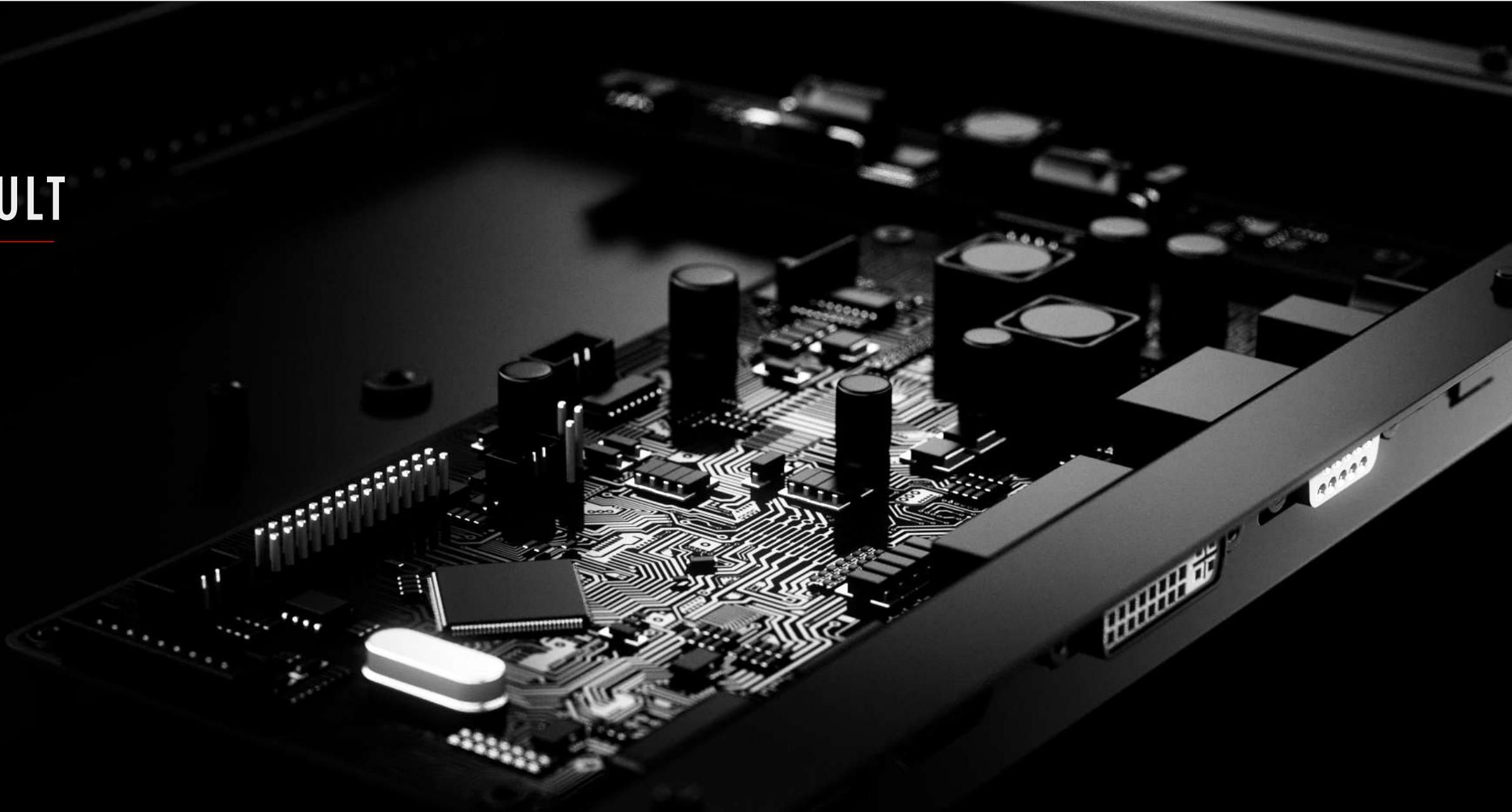
> Suitability for outdoor use

> Reliable 24/7 continuous operation

> Precise touch technology



RESULT



NIKKA

THE MONITOR, THAT FITS.

MK156XHAMO | Suitable for outdoor use

- **WIND AND WEATHER**
Ideal for outdoor use
- **MOISTURE**
High-quality components protect against unpredictable weather
- **TEMPERATURE**
The monitor operates reliably even in highly variable temperatures



THE MONITOR, THAT FITS.

MK215XMS | Open frame monitor with touch display

- **USER & SHOPPING EXPERIENCE**

Precise touch technology using PCAP for easy and comfortable operation

- **RELIABILITY**

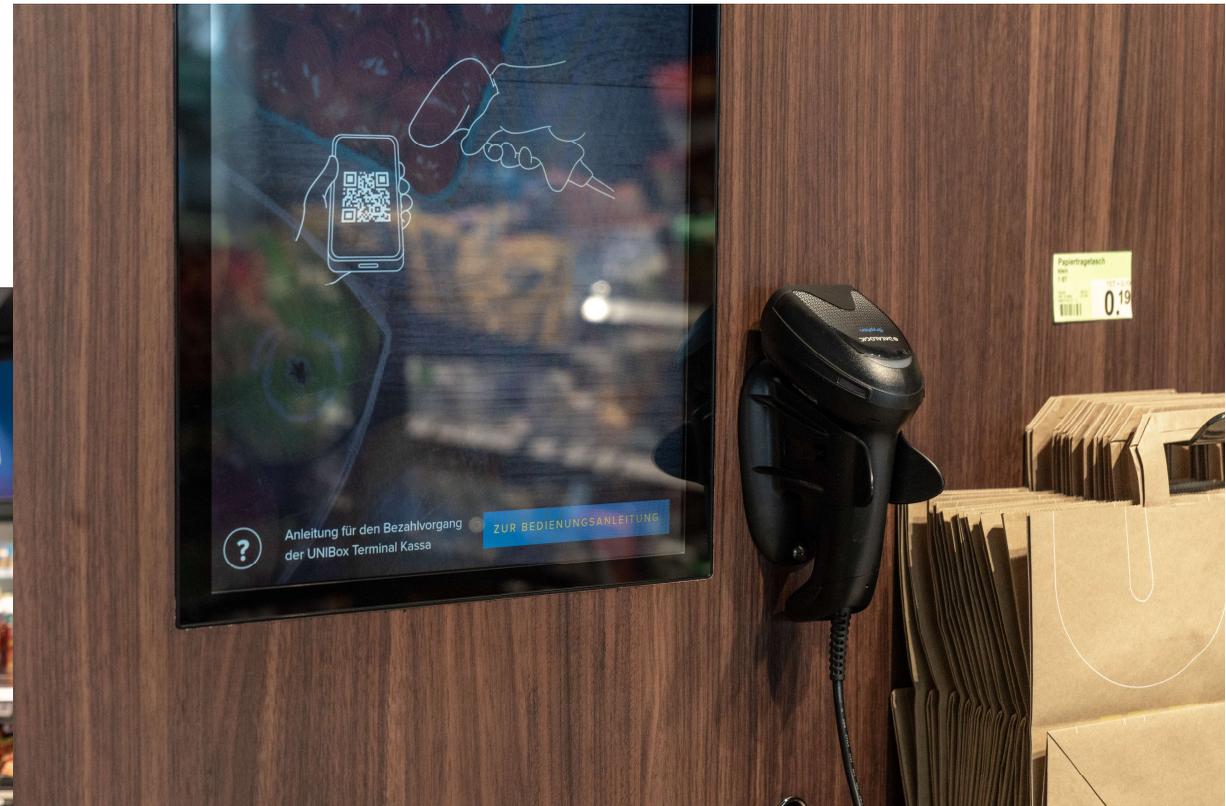
Usable around the clock

- **DESIGN**

Elegant design serves as a perfect complement to practical functionalities



THE APPLICATION, THAT FITS.





DOMINIK LEITNER

Managing Partner

The quality says it all. We've already deployed several UNIBoxes and have not had a single monitor failure. The process and execution with MIKKA as a partner were straightforward and uncomplicated. It's a proof to their excellence!



„The speed, personal attention, communication, and closeness to us – every aspect of the system is fantastic!”

Dominik Leitner



[syreta uni retail GmbH](#)

YOUR SMART PATH TO SUCCESS, THAT FITS.

In 4 steps to the perfect open frame monitor

1. ANALYZE THE REQUIREMENTS FOR THE MONITOR

What functions and features does the monitor need?

2. UNDERSTAND THE MOUNTING CONDITION

How and where will the monitor be integrated?

3. THINK ALSO ABOUT THE ENVIRONMENT

What influences (e.g. humidity, ...) will affect the monitor from the surrounding

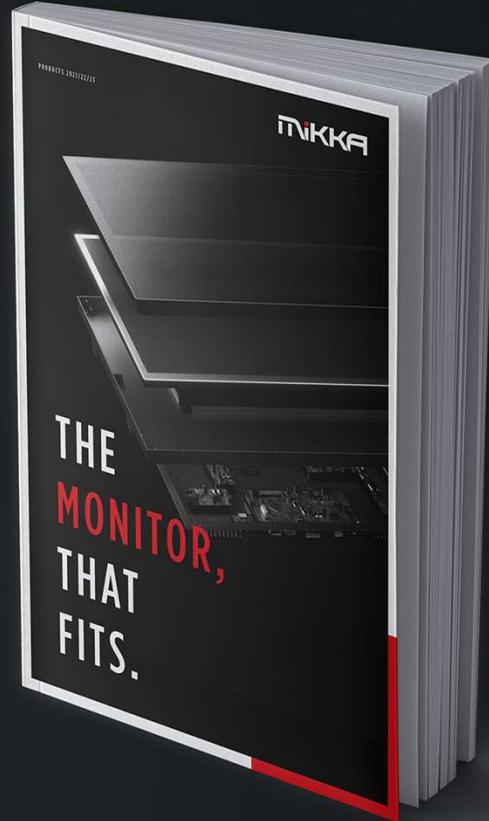
4. WE ACCOMPANY YOU RELIABLY ON THE PATH TO SUCCESS

Use our interactive product catalogue or get in touch with us!

FIND THE PERFECT MONITOR

NIKKA

WITH THE **INTERACTIVE** PRODUCT CATALOGUE



Guided selection through design lines
and features

- Overview in tables
- Clickable
- Searchable
- Interlinked
- Always up-to-date





GET IN TOUCH

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MIKKA